

Obtaining and Communicating Information about Natural Hazards

| Category | 1 | 2 | 3 |
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| Obtain information about the natural hazard. | Identifies where the hazard happens and possible damage that can result. | Identifies where the hazard happens, the possible damage that can result, and who could be at risk. | Identifies where the hazard happens, who is at risk, possible damage that might result, and how different locations and populations may be affected differently. |
| Obtain information about components of a system designed to detect, warn, and reduce damage. | Identifies general information about the detection and warning system, and/or solutions to reduce damage. | Identifies how some of the components of the system work together to detect, warn about, and/or reduce damage to communities. | Identifies in detail the specific components of the system and describes how each component works together to detect, warn, and reduce damage. |
| Obtain information about community stakeholders and their needs | Identifies a general group of community stakeholders. | Identifies different stakeholder groups and possible needs of each group. | Identifies different stakeholder groups and how their needs are different from one another. |
| Communicate information to stakeholders about the natural hazard and how to prepare for the natural hazard. | Shares information about the natural hazard and some information about how to prepare. | Shares detailed information about the natural hazard and some information about how to prepare for the hazard. | Shares detailed information about the natural hazard and tailors information about how to prepare for the hazard to specific stakeholder group(s). |
| Communicate information to stakeholders about how to respond during and after a natural hazard. | Shares some information about what to do during a natural hazard. | Shares information about how to respond during and after a natural hazard. | Shares level of detail appropriate to the project type about what to do during and after a natural hazard with options for action tailored to specific stakeholder groups. |
| Information is presented in a way that is informative and is not meant to cause fear, panic, or anxiety. | Final product raises fear, panic, or anxiety. | Final product attempts to be informative and not raise fear, panic, or anxiety. | Final product was thoughtfully designed and explained in a way to be informative and to not raise fear, panic, or anxiety. |
| Information is accessible to a targeted group of stakeholders. | Final product communicates basic information to stakeholders. | Final product uses everyday language along with symbols and images to communicate information. | Final product thoughtfully pairs symbols, images, and text in a way that communicates important ideas to the target stakeholder group(s) in everyday language commonly used by the stakeholder group(s). |