

Obtaining and Communicating Information about Carbon Solutions

Category	1	2	3
Obtain information about the carbon solution, including how it works to reduce CO ₂ in the atmosphere, and what is involved in implementing the solution.	Identifies the solution and how it works.	Identifies the solution, how it works, and important information about implementing the solution.	Identifies the solution, how it works, important information for implementing the solution, and the challenges to implementation.
Obtain information about community stakeholders and their needs.	Identifies a general group of school or community stakeholders.	Identifies different stakeholder groups and possible needs of each group.	Identifies different stakeholder groups and how their needs are similar to or different from one another.
Communicate information to stakeholders about the solution, how it works, and why it is important to implement.	Shares information about the solution and some information about how to implement it.	Shares detailed information about the solution and some information about how to implement it.	Shares detailed information about the solution and tailors information about how to implement it for a specific stakeholder group(s).
Communicate information to stakeholders about how small changes in behaviors can have large impacts.	Shares information about how the solution is a small change to make.	Shares information about how the solution is a small change to make but, when done with others, can have a large impact.	Shares detailed information about how small everyday changes in behaviors across individuals and communities can add up to large impacts on carbon emissions.
Information is presented in a way that is informative and positive and is not meant to cause fear, sadness, or anxiety.	Final product raises fear, sadness, or anxiety.	Final product attempts to be informative and not raise fear, sadness, or anxiety.	Final product was thoughtfully designed and explained in a way to be informative and to not raise fear, sadness, or anxiety.
Information is accessible to a targeted group of stakeholders.	Final product communicates basic information to stakeholders.	Final product uses everyday language, along with symbols and images, to communicate information.	Final product thoughtfully pairs symbols, images, and text in a way that communicates important ideas to the target stakeholder group(s) in everyday language commonly used by the stakeholder group(s).